

HEADSTART® GOLD

Your key to the successful establishment of all grass areas

the natural revolutionary grass seed treatment that ensures rapid germination



We proudly introduce **Headstart® GOLD**, the latest in performance enhancing grass seed coatings for sports fields, golf courses, lawns and amenity turf.

Headstart® GOLD is a biological germination accelerator which is the second generation of the original Headstart formula.

Headstart® GOLD has been further developed and improved in a number of different ways through research, testing and field trial work.

Headstart® GOLD benefits from minerals such as Phosphorus, Sulphur, Copper and Molybdenum. These nutrients stimulate the root formation, development and growth ensuring that the seedling grass plant develops a strong root system during the critical start-up phase. This leads to better access to moisture and nutrients and makes the

grass seedling plant stronger and more resistant to stress.

In a short time **Headstart® GOLD** can help you by giving faster germination, creating stronger roots and ultimately healthier and stronger amenity turf.

The improved seed technology of **Headstart® GOLD** works to help improve amenity grass establishment in all situations. This, along with quality MM seed, gives sports and amenity turf the best possible start in all reseeding of sports and amenity situations.

Headstart® GOLD comes as standard on all MM seed mixtures.

MM seed offers the highest quality seed in germination and purity standards to meet the high demands and expectations of today's professional grass users.

